



Leads The Competition!

Company	Local	Modifiable by Client	Bid Program	Industry Specific	Local Sales Rep.	*Locally Advertised	Custom Tools For Your Segment	Owned & Operated by Industry Expert	FREE & Paid Exposure	Resid. & Comm. Sites	Discounts For Assoc. Members	Mult. Locations Listing FREE	Search Engine Position 1-3	Annual Cost
AlaskaBuild.com	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	2	\$900
ServiceMagic; EveryContractor, ConstructionScope, BuildingPros	No	Some	No	Yes	No	No	Some	Some	Some	Some	No	Some	2-3	\$0+
The City of Anchorage	No	Limited	No	No	No	No	No	No	Yes	No	No	No	2-3	\$569
Phone Books-Online	No	Some	No	No	Yes	Yes	No	No	Yes	No	No	No	2-3	\$300+
Google & Yahoo - Local	No	Some	No	No	No	No	No	No	Yes	No	No	Yes	3	\$300+
You Tube	No	Yes	No	No	No	No	No	No	Yes	No	No	N/A	3	?
Association Sites: AHBA, NKBA, BBB, ASID, AIA	Yes	Some	No	Yes	Yes	Yes	No	Yes	No	Some	No	Yes	2-3	\$400+
Individual Co. Sites	Yes	Some	No	Yes	Yes	Some	Some	Yes	Some	Some	N/A	N/A	1-3	N/A
Company Profile: Xing, Manta, Hofrog	No	Some	No	No	No	No	No	No	Yes	No	No	Yes	1-3	\$500
Builder Helper / Builder Fusion	No	Yes	Yes	Yes	No	No	No	N/A	No	Maybe	Yes	N/A	N/A	\$400- \$1500
EBM- Electronic Based Marketing	Yes	No	No	No	Yes	Yes	No	Yes	No	No	No	No	1	\$500- \$1000

*New Features Projected to Launch during 1st quarter of 2010.